



CHRISTIAN FARMERS FEDERATION OF ONTARIO

ACCREDITED FARM ORGANIZATION

Christian Farmers Federation of Ontario (CFFO) is a professional organization for family farm entrepreneurs. The CFFO was established to help our members live out their faith in their farming practices and to help the government develop policies and programs that protect the long-term success of agriculture. As a provincially Accredited Farm Organization (AFO), we advocate on behalf of our members, advising the provincial government on policy solutions for a broad range of agricultural, rural, and social issues that impact the quality of life and the businesses of our farm families.

POSITION DESCRIPTION

The Christian Farmers Federation of Ontario (CFFO) is seeking a dynamic and dedicated **Member Engagement Coordinator** to join our team. This role is pivotal in fostering relationships between our organization and our members across all 21 districts. The successful candidate will be passionate about agriculture, enjoy facilitating fellowship, and be committed to supporting and growing our membership.

The Member Relations Coordinator reports to the General Manager.

Key Responsibilities:

1. Member Engagement:

- Regularly engage with district boards and local members; at local meetings, key events, farm shows, on-farm and online.
- Address immediate member concerns and inquiries promptly and effectively.
- Recruit new members and support current membership through active participation in events.

2. Event Coordination:

- Attend local and district events to engage with members and gather feedback.
- Serve as the point of contact for the marketing and communications department, providing dates and information about local district events.

3. Communication:

- Respond to emails and other communications from members.
- Interact with members through digital and in-person meetings, outings, and gatherings.
- Assist in social media monitoring, responding, and engaging with members on Facebook, X (Twitter) and LinkedIn on behalf of the Federation.

4. Member and Industry Relationship Building:

- Actively foster and create opportunities for fellowship among members by attending local agriculture events, CFFO hosted meetings/events and ensuring that members feel connected and supported within the CFFO community.
- Maintain strong relationships with industry partners, local government officials, and key strategic partners to enhance collaboration and further CFFO's mission and objectives.

5. Support and Reporting:

- Report directly to the General Manager.
- Assist the Member Relations Manager.
- Provide information and feedback to the marketing and communications department.
- Communicate member concerns and ideas to the Policy and Research Director.

Qualifications:

- Solid and vibrant Christian Faith
- Church involvement with regular attendance
- Agriculture experience, familiarity with farms and government policies an asset
- Microsoft Office 365 Applications including TEAMS an asset
- Sumac CRM working knowledge and asset
- Microsoft Applications, Excel, Word, PowerPoint
- Strong understanding of the agricultural community.
- Excellent interpersonal and communication skills.
- Ability to build and maintain relationships with members and stakeholders.
- Proactive and organized, with the ability to manage multiple tasks.
- Comfortable with digital communication tools and platforms.
- Commitment to CFFO's mission and values.

What we offer:

- Competitive salary
- Employee benefits – health & dental
- RRSP Matching
- EAP program
- Free on-site parking
- Free coffee
- Employee events, lunches
- Paid time off (vacation, family wellness days)

Interested candidates are requested to submit a resume and cover letter to, Thomas Tavani, General Manager of the CFFO at MichelleS@yourh2r.com We thank all candidates for their interest however, only those selected for an interview will be contacted.

In accordance with the Accessibility for Ontarians with Disabilities Act, CFFO accommodates the individual needs of applicants with disabilities within the recruitment process. If you are contacted regarding this job opportunity or an assessment, please advise if you require an accommodation so we can ensure your equal participation in the recruitment and selection process.