

#### For Immediate Release

# Christian Farmers Federation of Ontario Excited to Attend Breakfast on the Farm on June 22, 2024, in Ottawa

The Christian Farmers Federation of Ontario (CFFO) is thrilled to announce our participation in the upcoming **Breakfast on the Farm** event, hosted by **Farm & Food Care Ontario**. This exciting event, which takes place three times a year, highlights the connection between the food on our breakfast plates and the farms that produce these items. This year, the event will be held at a dairy farm near Ottawa on Saturday, June 22, 2024, and is expected to attract over 3,000 attendees.

For the first time, CFFO will be attending this event, and we are eager to promote our CFFO Farm Equipment Road safety messages. These messages are designed to connect urban drivers with farmers and community members who use roadways to plant, harvest, cultivate, and produce the food, fuel, and fiber essential to our daily lives.

"Attending Breakfast on the Farm offers us a unique opportunity to share our road safety messages beyond the farming community," said Mackenna Roth, CFFO Marketing and Communications. "Interacting with urban drivers and their families at this well-attended event will help bridge the gap between our need to get our work done safely and their need to use the roadways to get to their destinations. We all want to get home safely to our families."

#### Farm and Food Care Ontario Event Details:

Date: Saturday, June 22, 2024

Location: Near Ottawa, Ontario

Expected Attendance: 3,000 people

For more information about Breakfast on the Farm, and to RSVP for the event, please visit the Breakfast on the Farm website ->

https://www.farmfoodcareon.org/breakfastonthefarm-ottawa/

If you are a CFFO member and interested in volunteering at our display exhibit on the day of the event, please email Mackenna at mackenna@christianfarmers.org to coordinate details.

Join us in Ottawa to learn more about farm safety, meet our members, and enjoy a wonderful breakfast on the farm!

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## **About the CFFO:**

The Christian Farmers Federation of Ontario (CFFO) is an Accredited Farm Organization representing the interests of over 4,000 farm families in Ontario who are called to the vocation of farming. CFFO policy promotes economically, socially, and environmentally sustainable farming, advocating that farmers receive fair returns for their production and stewardship efforts.

## **Media Contact**

Mackenna Roth, Marketing and Communications

Phone: 519-831-1866

Email: mackenna@christianfarmers.org

# **Christian Farmers Federation of Ontario (CFFO)**

231 Shearson Crescent Cambridge, ON, N1T 1J5 1-855-800-0306

www.christianfarmers.org